Grading Rubric

4.0  The video argument presents and supports the writer’s viewpoint on the issue or problem using a combination of video footage, photos, images, visual effects, written text, spoken text, and music. The material is rhetorically effective in light of the writer’s purpose and target audience. Written sources are incorporated into the video argument using quotation, paraphrase, and summary. APA Documentation Style is used to document the sources. Internet materials are used following Fair Use guidelines.

3.0  The video argument demonstrates all of the qualities stated above, but the content is not rhetorically effective in places. Minor weaknesses in using and documenting sources might be present.

2.0  The video argument demonstrates basic skills in presenting and supporting a viewpoint. However, the material is not rhetorically effective in a number of places. Weaknesses in using and documenting sources are more common. Internet materials might not be used following Fair Use guidelines in places.

1.0  The video argument demonstrates limited skills in presenting and supporting a viewpoint. The material is not rhetorically effective in most places. Significant weaknesses in using and documenting sources are present. Weaknesses in using Internet materials following Fair Use guidelines may be common.

0.0  The video argument fails to meet the assignment guidelines or has not been completed.