Reflection

Write a reflection about your video argument using the questions below in the order they are presented. Your purpose for writing is to present an inside look at your experience composing your video. The reflection should be 3-4 pages and written as a letter in block format. Make sure you provide a URL link to your video on YouTube at the end of your letter below your name.

• Who is the target audience for your video argument? What viewpoint do you want them to come away with after watching your video argument?

• What aspects of your academic argument did you remediate into your video argument in order to achieve this goal?

• Describe the process of composing your video argument.

• What feedback did you receive from your class members and your instructor, and how did you use it to improve your video argument?

• What challenges did you face in composing your video argument and how did you overcome them?

• How does your video argument use the rhetorical appeals of logos, pathos, and ethos to communicate your argument to the target audience?

• What are the strengths of your video argument and why?

• What would you change if you had more time or better technological skills or different equipment?

• What did you learn about creating a video argument from this experience?